

Redefining businesses through ,strategic' art. Sonja Dolzer, Managing Director of BURN-IN

### **About BURN-IN**

Art and culture possess a unique power to shape our identities and understanding of the world. They offer sensory experiences that are both unconsciously absorbed and consciously engaged with, acting as a social connector while also possessing the potential to be independent or even divisive.

BURN-IN, a contemporary art gallery focused on the intersection of art and nature, strives to raise public awareness, encourage self-reflection on individual actions, and ultimately promote responsible behavior towards our planet. Since its founding in 2014, BURN-IN has been dedicated to exploring themes of GreenART, sustainability, and meaningful engagement. We believe that art, culture, and nature are fundamental forces shaping our world.

### **Philosophy and Portfolio**

Diversity, equality, and balanced representation are at the heart of BURN-IN's mission. These principles reflect the richness of artistic creation, open doors to new cultural perspectives, and foster cross-cultural understanding. The presentation and promotion of international art has been a cornerstone of BURN-IN's exhibition program since its inception. To date, BURN-IN has hosted over 70 exhibitions, showcasing 119 artists from 24 countries and 4 continents.

BURN-IN has embraced both online and offline art spaces from the beginning. Our digital depot, launched in 2009, has captivated a global audience. In 2014, BURN-IN opened its first physical gallery in Vienna's Wieden district, later relocating to the iconic Gerngross

department store in 2020, and finally finding its current home in the historic Zuckerbäckerstöckl at Schönbrunn Palace in 2023.

Currently, the gallery represents 20 artists from 10 countries, with an impressive 65% female representation. Rather than prioritizing established "blue-chip" artists, BURN-IN champions established artists with distinctive artistic voices – strong personalities with clear, often emotionally resonant, statements. Each artist tells compelling and thought-provoking stories, often reflecting contemporary society and our times, some subtly, others more directly. This multi-faceted approach challenges conventional values and encourages meaningful dialogue.

Albertas virtual ART spaces offer immersive digital experiences, showcasing professionally curated exhibitions featuring works from the BURN-IN portfolio. These innovative spaces cater to discerning collectors, art enthusiasts, and those new to art acquisition, offering exclusivity without intimidation.

BURN-IN invites visitors to experience contemplative art breaks, making art accessible to all, breaking down barriers and fostering appreciation. We believe art enriches daily life, inspiring collecting and enhancing living and working environments. The BURN-IN depot currently houses 1,000 artworks.

### **BURN-IN GreenART, Sustainability** & Art Branding

Transforming businesses through strategic art.

Why?

- Cultivate a positive corporate culture through art.
- Develop unique selling proposition (USP) campaigns to gain a competitive edge in communication.
- Enhance both tangible and intangible values while strengthening employee and customer loyalty.





### **GreenART: Where Art Meets Sustainability**

GreenART explores the dynamic intersection of art, nature, corporate social responsibility (CSR), and sustainability. We believe in creating a new dialogue around art, one that actively involves the audience, both FOR and WITH them. Embracing plurality and diversity, GreenART leverages art as a powerful medium for conveying important messages, shaping positive corporate cultures, and building strong brands through Art Branding and Employer Branding. Through compelling storytelling and curated experiences, GreenART elevates image, captures attention, and raises awareness.



Sonja Dolzer
Gründerin, Geschäftsführerin

"Contemporary art, particularly GreenART, acts as a catalyst for change in both business and society. This "Social Sculpture," reflecting art's inherent ability to positively impact society, leverages unparalleled aesthetics and expressive power to transform entire systems. It bridges the gap between environmental awareness and tangible action. GreenART fosters innovation, dynamism, diversity, interdisciplinarity, openness, networked thinking and working, authenticity, and compelling visual narratives, resulting in a highly valuable asset."

### Sonja Dolzer: Bridging Art and Business

Sonja Dolzer brings a unique blend of art and business acumen to her work. After studying Business Administration at WU Vienna and HFH Hamburg, with a focus on Marketing and Corporate Management, she furthered her passion for art by attending the Salzburg Summer Academy for Art Journalism.

Her 25-year career spans both agency and gallery experience, leading her to develop Art Branding—a sophisticated approach to art sponsorship explored in her thesis, "Return on Culture," which analyzed the impact of such sponsorships on brand value and corporate identity.

In 2009, Sonja founded BURN-IN Gallery and Agency (Linz and Vienna) as a dynamic platform for businesses, municipalities, and art collectors. As a curator, she has spent over 10 years crafting engaging virtual and physical art experiences, and since 2020, has been committed to making contemporary art more accessible by presenting it in non-traditional venues.

Areas of Focus: Art Management | Positioning | Staging | Brand Management | Neuromarketing | Storytelling | Art Calls | Exhibition Concepts | Coaching | Consulting | Art Branding



To the article (DE)

No man is an island, entirely to himself.

Every man is a piece of the continent, a part of the whole.

[...] and therefore never send to know for whom the bell tolls.

It tolls for thee!

John Donne, English Poet

### **International Call for Submissions**

#### SDGs in the Spotlight of Art (Rolling Application)

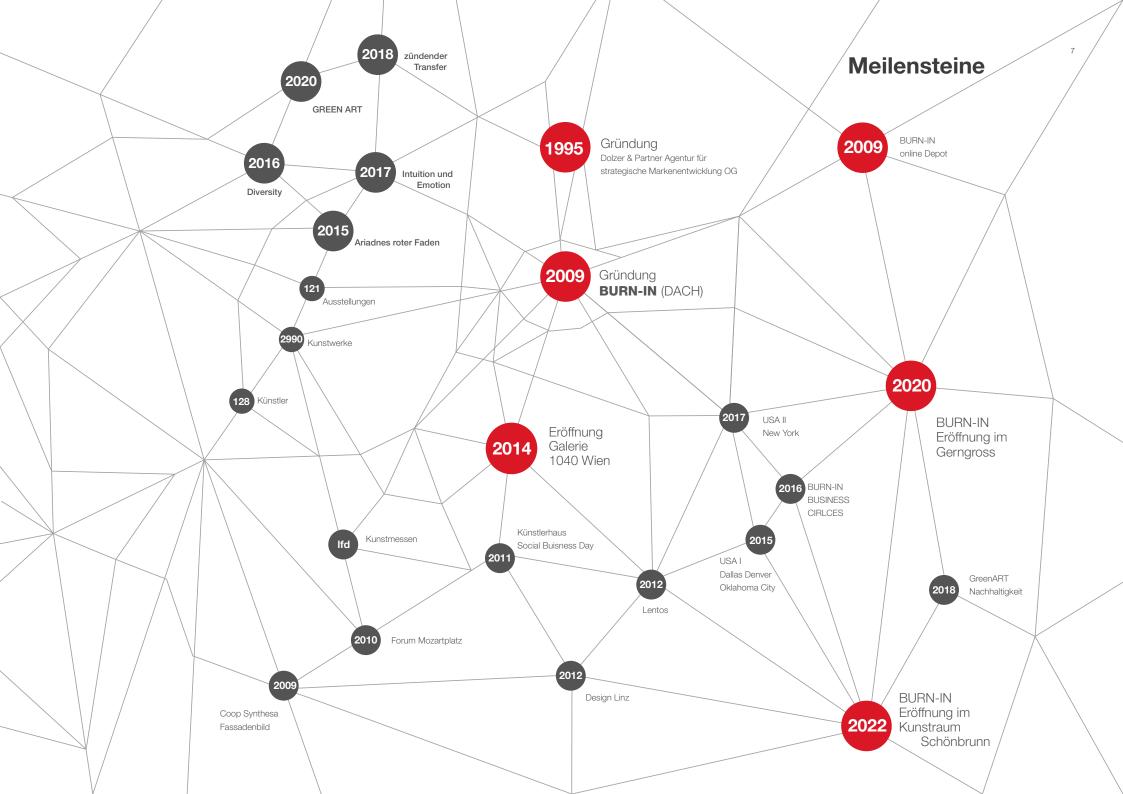
Hemingway's powerful words, "for whom the bell tolls," resonate deeply with our current reality. His iconic novel serves as a poignant reminder of the interconnectedness of humanity, a theme echoed in Meditation XVII, which holds particular relevance today. We live in a globalized world, inextricably linked, and must collectively address the urgent challenges of our time.

Building on its successful history of GreenART exhibitions, BURN-IN gallery is taking a bold new step, elevating the conversation to the meta-level of the 17 UN Sustainable Development Goals (SDGs). The UN's "2030 Agenda for Sustainable Development" provides the framework and inspiration for this initiative.

BURN-IN, in collaboration with a diverse roster of national and international artists, will create a large-scale art project ("big art pic") exploring these critical goals. Exhibitions will showcase innovative approaches, offering fresh perspectives for organizations, businesses, and communities alike. This initiative reimagines corporate art and communication, employing strategic art to generate awareness, shape perceptions, and drive meaningful change.

As a pioneering force in this emerging field, BURN-IN acts as a vital catalyst, harnessing the power of art to navigate these transformative times. This is a valuable contribution, ensuring that the bell tolls not for our planet, but for a future of sustainability and shared prosperity.









### Ladislav Černý

I can't think of anything. I can think of something..

Alfred Hrdlicka, Austrian sculptor, draughtsman, painter, graphic artist, chess player and writer.

### **Sculpting the Human Experience**

Born in Bratislava in 1965, Ladislav Černý's artistic journey is marked by a rigorous academic foundation and a deep engagement with the human condition. He honed his skills at the School of Applied Arts (Photography and Commercial Graphics), the Art Academy in Bratislava, and the Hochschule der bildenden Künste in Dresden, culminating in a Diploma in Restoration (Prof. Dr. Ingo Sandner, 1991). Concurrently, Černý pursued his passion for painting and sculpture, studying under esteemed professors Hort Jokusch, Friderun Bonzin, and Günter Jakob.

Since 1999, Černý's work has been showcased in numerous solo and group exhibitions across Europe, including Slovakia, Austria, France, Great Britain, Hungary, Germany, Poland, and the Czech Republic. He is a respected member of several Slovak artists' associations: the Association of Slovak Artists, the Slovak Art Association, and the Society of Free Artists.

Beyond his renowned restoration work for prestigious institutions and artists, including Hermann Nitsch, Černý's art is characterized by a compelling interplay of monumentality and expressive directness,

tempered by sensitivity and vulnerability. He captures "snapshots of everyday life," translating the ordinary into powerful artistic statements.

BURN-IN proudly introduced Černý's work to the Viennese public in its 2019 Summer Exhibition, featuring a compelling selection of bronze, steel, and wood sculptures, alongside his provocative "Tongue" series. In these large-scale works, the tongue becomes a potent symbol of communication, connection, self-expression, and even the life-affirming creative force. The sheer scale and dramatic colors of these pieces evoke a sense of both world-weariness and resolute strength, drawing the viewer into a visceral experience.

Černý's sculptural practice explores the complexities of human existence, manipulating the inherent qualities of his chosen materials – their resistance and malleability, warmth and coldness – to convey profound emotional truths. Beneath the monumental surface lies a palpable sensitivity, inviting the viewer to share in moments of joy and sorrow. Unbound by artistic paradigms, Černý crafts compelling narratives of ordinary people navigating their everyday lives, infused with a meditative undercurrent that encourages personal reflection.

His diverse international education, combined with his unique artistic vision, has solidified Černý's position as a significant contemporary artist. He lives and works in Ivanka pri Dunaji near Bratislava and in Vienna.

### **BURN-IN's Perspective**

BURN-IN recognized in Černý a powerful artistic voice, a consummate professional, and a truly distinctive oeuvre spanning painting and sculpture. His work resonates with the gallery's mission, embodying the dynamic tension between monumental presence and intimate vulnerability.

Černý's "snapshots of everyday life," rendered in a clear and compelling visual language, captivate, emotionalize, and inspire reflection. BURN-IN is committed to showcasing this type of art and will dedicate increased space within its portfolio to artists like Černý.

His recent sculptures and installations hold particular appeal for corporate collections and art in architectural settings. BURN-IN is honored to represent Ladislav Černý in German-speaking countries, marking another significant milestone for the gallery.



View catalogue (de)

#### BURN-IN Exhibition:

- Summer Exhibition, July 2019
- Personale, March 2020
- <u>Unveiled presence</u>, March 2024 159 Artworks in the online depot





# Aurora CID Spanien

He who grasps geometry is able to understand everything in this world.

Galileo Galilei, Italian mathematician, philosopher, and physicist

### **Characteristics and Vita**

The artist Aurora CID was born in 1950 in Córdoba, Spain. She convinced in numerous solo and group exhibitions in Spain, Belgium, Germany and Italy. Her works can be found in regional museums and institutions in Ciudad Real and Córdoba and in prestigious collections (Antonio Saura Foundation, Colección Jesús Bárcenas, J.C. de Castilla la Mancha). During her long career, CID has received many awards. BURN-IN first presented CID in the solo exhibition Geometric flow - corners, waves and edges in September 2019.

The artist lives and works in Valdepeñas (Ciudad Real), circa two hours drive south of Madrid.

### **BURN-IN's Perspective**

BURN-IN met Aurora CID at Artfair Málaga 2017, visited the artist in her studio in Valdepeñas 2018 and was so enthusiastic about her interdisciplinary approach, in which she interwove nature, mathematics and art, that they conceived the exhibition Geometric flow as part of the BURN-IN GreenART exhibition series.

CID came from architectural geometry to natural geometry, affirmed

## SCULPTURAL FXTRACTION

for itself the transition from computational geometry to random geometry and unexpectedly chose not the digital approach, but folds manually, always starting from a point, to ultimately create bodies that reach into infinity.

The artist thus oscillates between the geometry in architecture and the

geometry of nature, playing with sameness and difference, calculation and chance, continuity and variation, dynamics and tension, creating a unique mood that you can not escape.

Kraft. This sculptural extraction also creates in her painting an enormous plastic quality, which is uniquely implemented by the highly rare carrier material Kraft (corrugated cardboard) and perfectly staged with varnish. Significant also the philosophical titles: When the waves were not yet curved (huge green díptych), Convergences (smaller red díptych | agreement, convergence), the Labyrinth, the Opus cycle, the House of the Statue, the Symphony series - all works that convince through the corners, curves and edges.

The Fundación Antonio Saura from Cuenca (Spain) dedicated an extensive catalog to CID. BURN-IN is very proud to be able to present works from it exclusively and for the first time in Austria. From 2020 BURN-IN represents the Spanish artist exclusively in the DACH region.

Donation to the Instituto Cervantes | Education in Change. Aurora CID surprised BURN-IN with a generous donation to the Spanish

Cultural Institute in Vienna. With Durante la ensoñación todo es posible | While dreaming everything is possible (mixed media oil, varnish, resin | Kraft | 150 x 150 cm) she describes a wonderful scene from Miguel de Cervantes work, in which Don Quixote de la Mancha, together with his servant Sancho Panza, floats through the air on the wooden horse Clavileño dreaming, bravely fighting windmills. A masterpiece that she created on the occasion of the 400th anniversary of Don Quixote II (1615). With it, CID proved what a high value education has for her, perfectly merging the historical with the modern.

CID's incomparable works testify to her great sensitivity towards nature and architecture, her holistic approach to processes. Sustainability plays a crucial role - perfect for the BURN-IN GreenART Focus and the BURN-IN portfolio. Already in the inaugural exhibition at Gerngross in February 2020 one presents, on one of the newly created artist islands, works of the Spanish exceptional artist and invites to an unforcettable art time-out in the boutique gallery.



View catalogue (de)

BURN-IN Exhibition:

• Geometric flow, September 2019

16 Artworks in the online depot





### Richard FISCHER Germany

Man even makes the deserts bloom.

The only desertthat still offers him resistance is in his head.

Ephraim Kishon

### **Characteristics and Vita**

Richard Fischer was born in 1951 in Manila, Philippines. He graduated from the International School and De La Salle College and has lived in Europe since 1963, where he studied economics and art in Mannheim and photography at the Academy in Munich. Fischer participated in numerous international film productions (group portrait with lady by Heinrich Böll) and impressed with his photographic work in studios in Essen, Frankfurt, Hamburg and Vienna. Today the photographer works and lives in Germany and France, runs his own studio for visual concepts and photography since 1978.

Photographic work for Sunday Times Magazine (UK), Stern Magazine (Germany), L'illustré/ (Switzerland), Geo (Italy), Frankfurter Allgemeine Sonntagszeitung (Germany), Edition Braus, Edition Panorama, teNeues Verlag (Germany), Thames & Hudson Verlag (UK), Süddeutsche Zeitung (Germany), Daily Mail (UK), DIOR (France),

FAZ Magazin (Germany), Bare Essentials Journal (Australia), TERRA MATER (Austria), Ideal Hors Paris (France), ELLE (Netherlands), DIE ZEIT (Germany), GRAZIA (Italy), Schöner Wohnen (Germany), QUO/ (Spain), ATRIUM (Switzerland), Marie Claire (Italy) and PDN Photo (USA).

### **BURN-IN's Perspective**

As a pioneer in terms of GreenART, BURN-IN has been showing exhibitions on this really hot topic since 2018 and has attracted a lot of attention and recognition with the formats presented.

# A TRIBUTE TO FLOWERS

The contemporary photo artist Richard Fischer is another highly interesting upgrade to the portfolio. Since 9/2020, the Vienna gallery has represented the internationally esteemed crowd-puller, who has been dedicated to the topics of sustainability and CSR for over 20 years and founded the non-profit Verein Florale

Skulpturen & bedrohte Blumen e.V. (FS & ES Society | founded in 2010) 10 years ago. The main goal is the promotion and worldwide dissemination of photographic masterpieces, the organization of exhibitions and events to raise awareness of endangered flora.

As a member of the IUCN CEC (International Union for Conservation of Nature | Commission for Education and Communication), the artist and photographer has been honored with numerous art awards for his work. The CEC is one of the six commissions of the IUCN, a global network of active, professional experts focusing on sustainability and change. Its headquarters are in Gland, Switzerland.

Fischer is celebrating great success with his book A TRIBUTE TO FLOWERS.



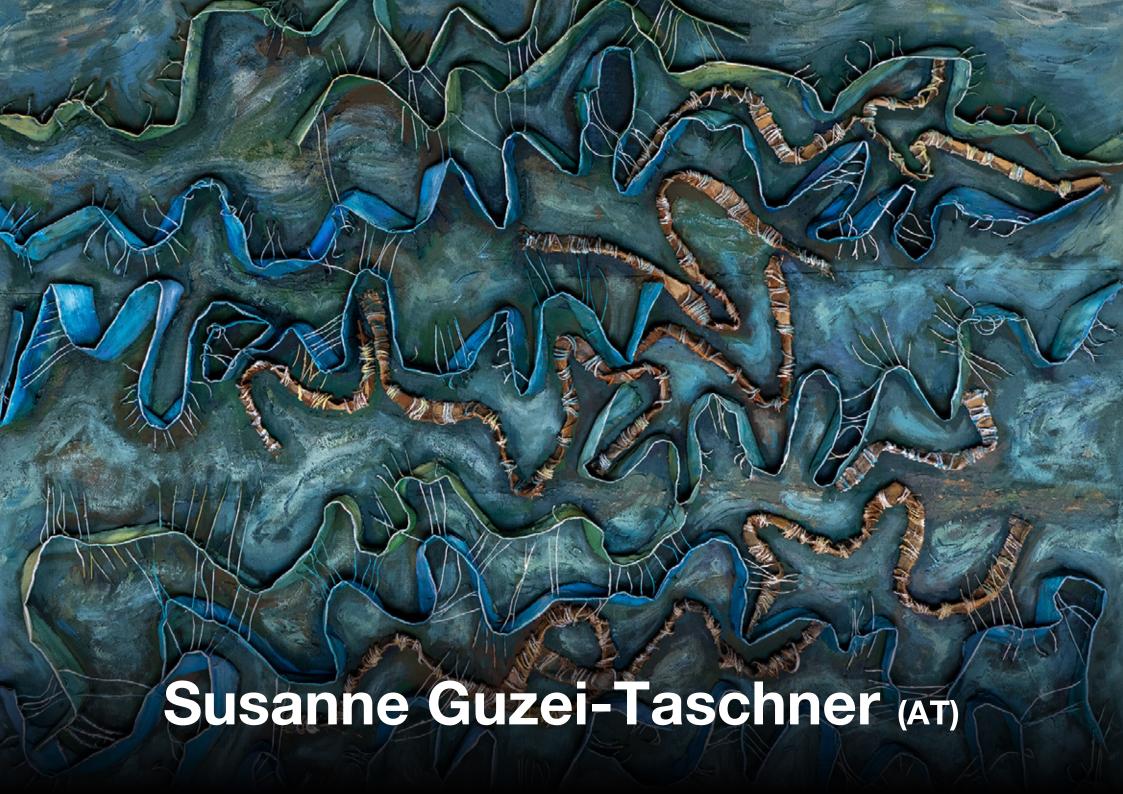
BURN-IN Exhibition:

• SILENT SCREAM, March 2021

108 Artworks in the online depot

• STILLE DES SEINS, March 2023

View catalogue (de)





### Susanne Guzei-Taschner

I never paint dreams or nightmares I paint my own reality.

Frida Kahlo

#### **Characteristics and Vita**

Susanne Guzei-Taschner was born in Vienna in 1953 and studied graphic art from 1974 - 78 at the University of Applied Arts in Vienna under Prof. Oswald Oberhuber (graduated in 1978). This was followed in 1979 by a scholarship abroad at the Academy of Fine Arts in Krakow (Poland), the Vienna Art Fund Award and a state scholarship for fine arts. Member of the Vienna Künstlerhaus since 1980. Member of the Professional Association of Austrian Visual Artists since 2017. 1982-1995 worked for ORF Vienna (graphics department). The step into self-employment followed in 1995. 2002 foundation and management of the Mandala Center in Lower Austria.

Since 1978, numerous exhibitions in Austria, Italy, Great Britain and Poland.

The multi-faceted, interdisciplinary Lower Austrian is a painter and textile object artist. Her complex picture collages, in which she models various fabrics, canvases, jute, nets, cords, driftwood and stones, are inspiring. The sewn pictorial elements lend the works

a remarkable plasticity and independence. The experimental plays an important role in Guzei-Taschner's work. Unexpected things often develop during the design process that deviate from the original concept. This freedom and flexibility is based within the artistic flow, which the artist knows how to combine perfectly with craftsmanship. In this way, Guzei-Taschner opens up her own personal female space of experience. All of the assemblages impress with their precise technique and masterful topographical accuracy, which is further

## TRANSFORMING NATURE

enhanced by Guzei-Taschner's painting with accentuating color spaces. Bold compositions in blue, green and brown are juxtaposed with almost monochrome white. Nature leaves its mark in almost all of her works.

Inspired by her worldwide travels and by the art of indigenous peoples and

their shamanic ritual objects, her works express a universal language that allows the viewer to come into contact with deeper levels of being. Guzei-Taschner creates imaginary landscapes or ritual spaces in which the magical and the dream meet.

In this way, the artist interprets and reflects her living space and preserves it for posterity with a great deal of empathy and magic.

Guzei-Taschner lives and works in Gänserndorf (Lower Austria).

### **BURN-IN's Perspective**

Susanne Guzei-Taschner applied to BURN-IN in the fall of 2021. This was followed by two exciting meetings in the artist's studio, which soon revealed the potential for a longer-term collaboration. The themes of nature, cosmopolitanism, diversity, rituals, the creation of meaning and her permanent interdisciplinarity formed the most important points of contact and the foundation for a sustainable collaboration.

With the independent works of the textile object artist and painter, who works abstractly and figuratively, BURN-IN presents an experienced artist with vision who appeals to private art collectors from different generations and also represents a sustainable investment worth considering for corporate collections. According to experts, textile art is currently experiencing an upward trend.

In addition to the works listed in the online depot, BURN-IN, in collaboration with the artist, also offers tailor-made commissioned art that meets the very specific requirements of organizations and makes a positive contribution to the further development of corporate culture. In doing so, her imaginary landscapes and ritualistic spaces fertilize the themes of sustainability, social responsibility and the creation of meaning in a very special way and transport them authentically internally (employees) and externally (public).

With Susanne Guzei-Taschner, the contemporary gallery is representing an established textile artist and painter for the first time, whose focus corresponds perfectly with BURN-IN's focus on GreenART, sustainability and the creation of meaning.



View catalogue (de)

BURN-IN Exhibition:

- ARTfair Innsbruck, Okt. 2022
- Sstrings of nature & ritual

spaces, Nov. 2022

30 Artworks in the online depot





# Isabelle Habegger Switzerland

Die Kunst ist eine Sprache der Empfindung, die da anhebt, wo der Ausdruck mit Worten aufhört.

Asmus Jakob Carstens

### **Characteristics and Vita**

Isabelle Habegger was born in Neuchâtel and studied at the School of Design Zurich from 1994-1998. Since 1987 she has exhibited in Germany, Austria, Italy, Spain, Canada, USA, Guatemala, Japan and Switzerland. As a painter, sculptor and performance artist, she realized design concepts for various ventures in Switzerland.

### **BURN-IN's Perspective**

The themes of the conscious and the unconscious apply to Isabelle Habegger's work in a special way. The curators were particularly impressed by her paintings, which reflect a spiritual mood, and her cool stainless steel sculptures. In April 2015, the BURN-IN team organized a solo exhibition for Isabelle Habegger on the theme of the conscious and the unconscious.

The artistic language in Isabelle Habegger's paintings, the language of her lines, colors and forms, is based on immediate sensation. She is not concerned with conveying an image of reality, but with conveying an emotional mood, a romantic place of feelings. Her color

language is also to be understood in this sense. The color red as a symbol of happiness dominates the pictures from China just as much as the complementary green. Yellow shapes swirl out of the bright red background like leaves from a volcano. Red and white shapes emerge from various shades of green in a moving painting style. Movement is also an important theme in her airy impressions from the airplane and the sea paintings. The artist's need to depict various events in her life in her paintings is characterized by her emotions and can often be interpreted symbolically.

### VOYAGE DE ISA

The forms of Isabelle Habegger's monumental sculptures are also symbolic, with their cool stainless steel and clarity fitting into the concept of "the conscious". Isabelle Habegger creates three-dimensional works from the straight sheet steel by grinding and bending and by placing two forms opposite each other on a plinth. Even the artist's heavy sculptures are in motion and turn in the wind.



View catalogue (de)

BURN-IN Exhibition:

- Bewusstes. Unbewusstes, April 2015
- Bewegende Natur, März 2017

27 Artworks in the online depot





### Tilde Anna Jäger

I have found that I can paint the unspeakable, that I can say things for which I have no words. Georgia O'Keeffe

#### **Characteristics and Vita**

#### An artist between depth and vitality

In the dynamic world of contemporary art, Tilde Anna Jäger, who will be represented by BURN-IN from February 2024, is an extraordinary asset. With her distinctive style, deeply rooted in the psychological and emotional dimension of being human, she creates works that are both powerful and subtle, captivating viewers.

Born in Truckenstetten, Lower Austria, in 1948, Tilde Anna Jäger began her artistic journey late. Only at the age of 40 did the self-taught lone fighter turn to painting with remarkable intensity and depth, after she had already received her first recognition in her youth by winning the European Secondary School Painting Competition. Her works reflect a development from the abstract to the figurative, whereby she has developed a unique, associative visual language that invites the viewer as a partner to empathize and think along with her.

Her creative periods are characterized by intense personal experi-

ences and losses, such as death in the family, which have deeply engraved themselves in her artistic expression. Her so-called dark phase, which is characterized by the processing of these losses, is particularly striking. Nevertheless, Jäger later found her way back to color and was inspired by the vitality of Emil Nolde, for example.

In her painting practice, Tilde Anna Jäger shows herself to be a patient perfectionist who goes through the creative process both intuitively and analytically. Her works are usually created in an initial creative explosion, followed by the significant process of evaluation and perfection, which in exceptional cases can even take several years. Jäger's paintings impress with their immense depth and complexity, as they persist in any light and in any viewing situation.

Another central element of her work is the deep psychological inspiration, particularly through the theories of Freud and Jung. Her artworks visualize the unconscious and invite us on a journey into the inner worlds of the human psyche. This introspective approach is reflected in groups of works that deal with themes such as war and peace, illness and pandemic or erotic depictions.

Tilde Anna Jäger is not only an artist, but also a storyteller. Her pictures are narrative constructions that express biographical and collective content in a pictorial language. With her tachist-musical approach, she opens up emotional spaces and orchestrates kaleidoscopic sounds of color that take the viewer on a journey into the interior.

Since 1997, Tilde Anna Jäger has enjoyed public recognition as an independent painter, supported by museum directors such as Dr. Otto Breicha, Dr. Wilfried Seipel and Dr. Berthold Ecker. Her works have been shown in numerous solo and group exhibitions. She has managed to place her works both nationally and internationally.

Tilde Anna Jäger lives and works in Vienna and the Mostviertel region.

### **BURN-IN's Perspective**

BURN-IN has decided to include Tilde Anna Jäger in its artist portfolio from February 2024, as her works exude an extraordinary depth and emotional intensity that perfectly match the gallery's philosophy. Jäger's art is characterized by an impressive interplay between light and dark, between abstraction and figuration, and reflects the complexity of human existence in a way that is deeply moving and

memorable. Her ability to visualize the unconscious and condense biographical and collective content into an intense, visual language makes her a strong voice in the contemporary art landscape.

The decision to choose Tilde Anna Jäger is also a conscious turn to artists who are characterized by their individual, uncompromising approach. Jäger, who only began her artistic career at the age of 40, brings with her a maturity and life experience that is reflected in her multi-layered works. Her works, which deal with deep psychological themes and personal strokes of fate, invite the viewer to immerse themselves in a world characterized by inner struggles and the search for meaning and expression. This narrative depth and emotional resonance are in perfect harmony with BURN-IN's focus on promoting art as a medium for profound human experience and exploration.

Finally, Jäger's artistic development and commitment to the art world is compelling due to her constant search for perfection and authenticity. Her way of working, which combines spontaneous creativity with careful refinement, often over many years, meets the high quality standards of BURN-IN. Tilde Anna Jäger's works, which are recognized on both domestic and international art markets, enrich the BURN-IN portfolio with an artistic position that courageously and fearlessly confronts the major issues of our time. We are proud to represent an artist like Jäger, who impresses not only with her technical skills, but above all with her profound emotional and intellectual engagement with her art.



32 Artworks in the online depot

• Jenseits der Form, November 2024

BURN-IN Exhibition:

View catalogue (de)





### Andrea Langensiepen

There are no rules. That's how art is created. That's how breakthroughs are made. Break the rules or ignore them, that's what (artistic) intervention is all about.

Helene Frankenthaler, US painter

#### **Characteristics and Vita**

Andrea Langensiepen was born in Vienna in 1964 and worked successfully for many years as an art director for major Italian fashion labels. In 2006 she founded her own design agency in Tyrol and at the same time started a broad artistic education. Hubert Scheibl, Peter Casagrande, Prof. Markus Lüpertz, Prof. Hermann Nitsch and Prof. Christian Ludwig Attersee had a strong formative influence on the artist. Langensiepen is a passionate painter who has devoted her entire life to the question of how the new comes into the world. Her questions are complex. What is art? What is creation? What gives us the power to create the new? What is visible to whom, when and why? What issues touch the individual, society, the art maker? How do themes and art per se change in a temporal context?

Through this complex contemplation and its artistic realization, the empathic seismographer and authentic storyteller opens unexpected horizons marked by enormous creativity, professionalism and non-conformity. Imprints that were additionally fueled by her great uncle and academic painter Andreas Einberger and your eminent teachers, all great free spirits.

Langensiepen himself perceives art as the great secret of letting go, of breaking free from the usual interpretive framework, of freeing oneself from conventions and constraints. By crossing decisive thresholds, the longed-for entry into the creative rush of creation and activity (flow) succeeds, which is considered the ultimate element of creative design for the optimal fathoming of potential. Langensiepen describes this as her great journey, whose paths and goals she only recognizes when they reveal themselves to her, as a creative act, as an odyssey through all her realities.

In her preferred format, painting, she is able to pursue her enthusiasm for colors and shapes and their composition in an open process. She breaks away from the superficial, the visible and searches for what lies beneath the surface.

In her works, the artist approaches the painting layer by layer. There is no restriction to certain techniques or styles. Breaking away from the existing gives creative creations the space to grow. Her works understand themselves as an open process and are an uninterrupted series of departures and distortions.

Guided by intuition, impulsiveness and an eye for detail, she manages to capture the fullness of the world in the complexity of composition. The transformation process that takes place is for her the perpetual search for answers to questions that have never been asked.

Langensiepen's abstract free painting takes you into the world of nature, mythology and happiness. In the spirit of Theodor W. Adorno, natural beauty merges here with art beauty.

Since 2021 exhibitions in Austria, Germany and Italy.

Andrea Langensiepen lives and works in Ellmau (Tyrol).

### **BURN-IN's Perspective**

Good things sometimes take time. BURN-IN got to know the artist back in 2018. Together they started with projects in coaching, consulting and storytelling. The close, confidential and very appreciative collaboration finally led to a longer-term gallery representation in 2023. With the solo exhibition IM REICH DER WEISSSCHATTEN in the traditional department store Gerngross, they conceived the first BURN-IN solo exhibition of the artist in Vienna.

Langensiepen inspires with her incomparably professional approach. In each of her works, you can feel the passion and perfection of the painter, who describes the creative act, as her own personal odyssey through all realities. But that's not all. Her artworks tell abstract pictorial stories, which are often accompanied lyrically.

The first art book entitled ANDREA LANGENSIEPEN was published in 2022 and gives a comprehensive overview of her work and includes two short stories by BURN-IN founder Sonja Dolzer.

BURN-IN recommends Langensiepen's works for private and institutional collectors. This is because Langensiepen's abstract, free painting is dedicated to the triad of nature, mythology and happiness, perfectly reflecting BURN-IN's themes of meaning, sustainability and GreenART. Thus, together with BURN-IN, she creates interesting innovative approaches for organizations that want to strategically shape corporate culture and communication with art and thus create sustainable values (keyword corporate collections, art branding, corporate culture).

With Andrea Langensiepen, BURN-IN represents from January 2023 another solitaire in the portfolio, which will succeed internationally in the future.interessante innovative Zugänge für Organisationen, die Unternehmenskultur und -kommunikation strategisch mit Kunst gestalten und damit nachhaltige Werte schaffen möchten (Stichwort Corporate Collections, Kunst-Branding, Corporate Culture).

With Andrea Langensiepen, BURN-IN represents from January 2023 another solitaire in the portfolio, which will succeed internationally in the future.



BURN-IN Exhibition:

Jänner 2023

• Im Reich der Weissschatten,

31 Artworks in the online depot

View catalogue (de)





### Nino Perrone

It is not the task of art to copy nature, but to express it.

Honoré de Balzac, French writer

### **Characteristics and Vita**

Nino Perrone is strongly influenced by the city of Bari. He was born in the Italian port city in 1942, studied at the Accademia di Belle Arti di Bari and still lives there today. After graduating, he received numerous prizes (Giorgio Mondadori competition, Arte in Regione), took part in important individual and group exhibitions (Expo Arte in Bari, Foundation Luigi Faccioli in Rome, Spoleto Arte Venice, La grande Exposition Universelle in Paris, International Biennale of Palermo, Biennale in Bari and Metropolitana BIBART, London Exhibition in Miami, Michaelangelo Hall in New York) and collaborated with renowned art galleries (Rizzardi in Milan, Il Parametro in Rome, Salomon August & Algranti in Milan).

Numerous publications on his extensive oeuvre have been written by renowned authors, including Pietro De Giosa, Luigi Paolo Finizio, Guido Falco, Andrea Domenico Baricco, Franco Santamento, Raffaele Nigro, Maurizio Vitello, Salvo Nugnes, Elena Gallini, Vittorio Sgarbi and Philippe Daverio. In 2017, his works were published in Atlante dell'Arte contemporanea.

The current highlights of his career to date are undoubtedly the presentation of his works at the Chamber of Deputies in Rome, the Padiglione Guatemala during the 16th Biennale di Venezia and the Ruart ART KREMLIN in Moscow at the state Vernadsky Museum.

Perrone's paintings are characterized by the fascinating spectacle of nature, which inspires the quiet contemplative artist. Nature as a source of inspiration in which myriad color combinations swirl around the light. Every detail, every nuance, every vibration fascinates Per-

### **POINTILLISMUS**

rone, awakening his imagination and curiosity. He loses himself in the idea of the whole, from the visible reality to the invisible one of the primordial cosmos, where it all began. Peronne began with playful and ironic figuration and continued to develop in the direction of pointillism. For him, the space of the canvas is the space of nature, which he captures and ma-

kes tangible for us. Through his staccato-like short brushstrokes. he unfolds a vibrant color dynamic, a rhythmic flow of colors, often embedded in monochrome backgrounds. Intense counterpoints in strong red, blue and yellow enliven the scenery. Nature is a model for Perrone in terms of beauty, color and light. An emotional, sensual type of contemporary painting that remains in the memory and inspires collectors worldwide. With his infinity of brushstrokes, Nino Perrone transports us to the vast, hilly areas and seascapes around Bari. With a swarm of colors, he stages his space of nature on canvas, transmitting vibrations and impulses, dedicating himself to the mysteries of eternal life. In his works Harmony, Energy, Metamorphosis and Fragments, he lets us feel the warm summer air, inhale aphrodisiac scents and sink into seas of flowers. We immerse ourselves in the sensuality of nature, experience its beauty and transience, the wonderful change of seasons and begin to understand nature as a universe. We recognize the complexity of the system that needs to be preserved. Sustainability at the highest level, preserving for future generations. The surreal as a vision.

### **BURN-IN's Perspective**

Since 2018, the themes of GreenART, sustainability and giving meaning to life have been at the heart of BURN-IN's exhibition activities. With his participation in the exhibitions Irrgarten (12/2016) and Vom surrealistischen Zweiklang Geschichte Natur (5/2019), Nino Perrone made two significant contributions to this and impressed BURN-IN with his excellent ocuvre and his international exhibition activities.

Perrone is a multi-award-winning, charismatic artist with a top international standing who significantly enriches the BURN-IN portfolio.



BURN-IN Exhibition:

- Irrgarten, Dezember 2015
- Vom surrealistischen Zweiklang Geschichte Natur, Mai 2019

15 Artworks in the online depot

View catalogue (de)





Eva Pisa

In her work, Eva Pisa makes the unexpected visible. She chooses satire and wordplay to capture thoughts and feelings in the image. The line serves as her means of expression - the line as a trace of thought.

Dr. Gabriel Nagler, Vernissage

### **Characteristics and Vita**

Pisa is an academic painter (diploma from the Academy of Fine Arts Vienna | Prof. Elsner, further education in cultural management) and cultural manager. She received the silver Füger Medal from the Academy, scholarships, and the Golden Medal of Merit from the Republic. The artist, who lives in Perchtoldsdorf and the USA, has participated in over 80 national and international exhibitions, art fairs, artist symposia, and cultural projects. She is responsible for the artistic direction of the Galerie Alpha in Vienna.

Eva Pisa's painting captivates with skillfully ironic drawings and profound acrylic paintings in a surrealistic style. She deals with the relationships between people, between people and their environment, spaces, and nature. The sensitive recognition and analysis of relevant interactions - connection, isolation, irony, and reaction - form the basis of her work. For her drawings, mixed media, and larger acrylic paintings, Pisa developed an independent, unmistakable style. Her

works are the result of decades of observations, her life experience, and artistic processing.

Bonds.Roots symbolize, as supporting core motifs, the charming but also painful aspects of the bonds of love (ties) in rooted (roots), grown relationships. The constricting corset of the construct often also turns out to be a source of impulses, a positive stabilizer, and a sustainable energy provider.

The series of works "Living with History" and "Tree Saplings" allow glimpses behind historical walls, reveal some of the secrets of their inhabitants, and tell of mythical creatures that are fused with trees. Nocturnal tree dwellers populate branches under the full moon, women and men cavort on Italian piazzas or in historic vaults. One senses the interaction between people, history, and the omnipresent nature.

With a certain wink, the quiet, highly skilled observer captures what she sees with razor-sharp precision and transcribes it sarcastically and coolly into something generally processable, usable by everyone personally. Satire, irony, and an ambivalence in the way of looking at things are important components of her pictures.

Pisa's artworks are in private and public collections, such as the Albertina, the Cultural Office, the Ministry of Culture (Vienna), the Lower Austrian Provincial Government, the Austrian Tobacco Museum, the Museum of Contemporary Art San Severina, as well as banks and companies. Numerous publications of illustrations in renowned magazines and books.

Eva Pisa was born in Vienna and lives in Lower Austria and a few months a year in the USA.

### **BURN-IN's Perspective**

BURN-IN was fascinated by the professional competence and artistic implementation of life situations and irony and invited Eva Pisa to the BURN-IN Opening in March 2014. The exhibitions "Movement. Stillness" (February 2015) and "From the Surreal Bipolarity of History

TIFS ROOTS

and Nature" (May 2019) followed.

Pisa deals specifically and objectively with relationships between people, people and spaces, connectedness, incomprehension, irony, and isolation. Through her decades of observations and her great life experience, satirical, completely independent, and unmistakable works have emer-

ged that encourage reflection, sometimes even a chuckle.

With this, the artist takes an unmistakable path. For both her SATI-RICAL DRAWINGS and the DEEPLY PROFOUND ACRYLIC PAIN-TINGS leave lasting traces on the viewer.

With a certain wink, the quiet, highly skilled observer captures what she sees with razor-sharp precision and transcribes it sarcastically and coolly into something generally processable, usable by everyone personally.

This makes her an artist with top international standing, who significantly enriches the BURN-IN portfolio.



View catalogue (de)

#### BURN-IN Exhibition:

- Bewegung.Stillstand, Dez. 2015
- Vom surrealistischen Zweiklang Geschichte Natur, Mai 2019

95 Artworks in the online depot





Asit Poddar

What is art? It is the response of the creative soul of man to the call of the real.

Rabindranath Tagore, Poet, Philosopher & Nobel Laureate

### **Characteristics and Vita**

Poddar was born in Calcutta in 1955 and studied at the Calcutta Art College (majoring in painting, design, and photography) from 1972. After graduating in 1977, he received a scholarship to the International Animation Institute in Tokyo, where he studied photography and film animation between 1980 and 1982.

The Bombay Art Society awarded him for his excellent black-and-white and color paintings in 2000. The Indian government honored Poddar for his outstanding work in the visual arts.

Poddar works on many levels. He is a cosmopolitan, and his exten-

INDIA IN FULL FRAME sive travels, which have taken him to South Asian and European countries, are among the most significant sources of inspiration for his work. The contemplation of the past expands the multidimensionality and is the foundation of his holistic creative process. All sensory impressions, experiences he has gathered, everything that has excited him, everything that has inspired him, everything that has influenced him, shapes his work and is expressed. The continuous transition from past to present is reflected in many of his paintings and becomes the central, significant element. One can literally feel the silence that he feels on the mountains and in the deep valleys. One glimpses the world as he sees it intellectually and feels it emotionally.

Poddar is a multi-faceted artist, an extraordinary painter, draftsman, and watercolorist. His flowing lines and watercolors capture everything he takes in, from the huge, ominous peaks and deep dark canyons in black and white to the bright colors of cities and rivers. In these series of works, human figures are absent. The artistic composition here relies on an uncompromising reduction. Besides landscapes and nature, architecture plays a significant role. Portraits round off Poddar's œuvre.

Furthermore, Poddar convinces as a highly established filmmaker, artistic photographer, printmaker, and graphic designer. Numerous publications, illustrations, and graphic works for notable figures in the arts, including books on Rabindranath Tagore (poet, philosopher, Nobel laureate) and cover albums for Pt. Ravi Shankar, the Kingston Trio, and Ustad Ali Akbar Khan.

Poddar loves to tell stories; he is a gifted storyteller, so to speak. During his college years in Calcutta, he was already very involved in photographing landscapes and documenting Indian culture. The "India in Full Frame" exhibition by Henri Cartier-Bresson, which he visited with a friend, led to a critical examination of the work of women who prayed in Kashmir. Poddar said that he could not really see what was special about the picture. After all, he himself had taken many very similar photos. Someone nearby listened with interest and asked if that was really so. Poddar confirmed the accuracy of his statement and invited the stranger to his studio to prove it. The gentleman came along, admired Poddar's work, finally revealed himself as Henri Cartier-Bresson, signed, and handed, smiling, the somewhat puzzled-looking Poddar, the exhibition catalog.

Asit Poddar has had many solo and group exhibitions in India, Indonesia, South Korea, Japan, Taiwan, Greece, Italy, Austria, etc.

His works are in collections in India, the USA, the UK, France, Japan, Canada, Korea, Italy, Greece, and Austria.

Poddar lives and works in Calcutta.

### **BURN-IN's Perspective**

BURN-IN is passionate not only about art but also about storytelling and heroic epics. For stories vividly illustrate content, bring it to life, emotionalize it, encourage reflection, and invite dialogue.

Poddar impresses BURN-IN with his artistic diversity. He is a painter, draftsman, filmmaker, photographer, illustrator, and designer, thinking globally and, moreover, attached to his Indian roots. He "couples" faith with culture and multilayered spiritualism with Zen minimalism. He sees architecture as an aesthetic manifestation of civilization. He is involved in social projects (including www.kids-guernica.org, where he served as curator). He is a multi-award-winning, charismatic artist who significantly enriches the BURN-IN portfolio.



BURN-IN Exhibition:

• Im Dunstkreis von Mythen, Natur und Städten, Juni 2019

44 Artworks in the online depot

View catalogue (de)





Rifaae

Austria

The compass does not always point north.

Rifaae

#### **Characteristics and Vita**

Painter of the Heart and Voice of a Generation

Rifaae (Refaayi Ahmad), born in Derek, Syria in 1977, showed a remarkable artistic talent at an early age. After graduating from the prestigious FINE ART ACADEMY in Damascus in 1999, he further specialized in oil painting and completed these studies in 2000. His participation in the Syrian SPRING exhibitions in 1999, 2001, and 2003 laid the foundation for an impressive career.

Orwell's Vision in the Ultrasound of Time

In the heart of Damascus, Rifaae opened both a studio and a gallery, where he successfully collaborated with established artists. His early works – non-political, realistic animal motifs and abstract compositions – testify to his artistic versatility. With increasing political uncertainty for Kurds in Syria, emigration became inevitable to preserve his artistic freedom. In 2016, he fled to Austria, where Rifaae created new artistic cycles such as Salmon (2015-2018), Maps (2018-2020), and Birth (2020-2023).

In the Salmon cycle, the artist reflects not only on the physical journey but also on his inner emotional migration. In the works of the Maps cycle, the search for a place in a new environment manifests itself. The maps here are not just geographical representations but metaphorical landscapes of the feelings and thoughts that are gone through during the adaptation to a new life. The Birth cycle finally reveals the rebirth of the artist in a new culture. It is an artistic manifestation of the development of a new identity, which is shaped by both the roots and the new environment.

Streams of Thoughts

Rifaae's ability to combine traditional techniques with modern forms of expression has earned him recognition far beyond the Middle East. His participation in the Open Workshops at the ALBERTINA in Vienna between 2018 and 2019 marks another milestone in his continuous artistic development. Rifaae's works have been presented in numerous group and solo exhibitions in Syria, Turkey, Kuwait, Iraq, Germany, Italy, and Austria and are part of the collection of the Syrian Ministry of Culture.

Rifaae lives and works in Vienna today.

### **BURN-IN's Perspective**

Since September 2023, BURN-IN has had the privilege of representing Rifaae, an outstanding artist, which represents a significant expansion and upgrading of the gallery's international portfolio. Rifaae's artworks, which are characterized by a profound engagement with current and important issues, are thus in line with the values and aspirations of BURN-IN.

In his works, Rifaae focuses on humans and the unborn, currently integrating topics such as diversity and LGBT. These works create a connection between art, culture, and social reality and challenge the viewer both intellectually and emotionally. They illuminate the tensions between individual uniqueness and social conformity and encourage reflection on progress and regression in human nature.

Therefore, Rifaae's works are particularly relevant for art collectors, institutional organizations, and corporate collections. They impress with their thematic depth, an unmistakable artistic signature, and an impressive effect on the viewer. Rifaae's art represents a sustainable investment that will gain value over many years.



BURN-IN Exhibition:

• Gedankenströme, Jänner 2024

41 Artworks in the online depot

View catalogue (de)





### Ellen Semen

The great deeds of men are not the ones that make noise. The great happens as simply as the trickling of water, the flowing of the air, the growing of the grain.

Adalbert Stifter, Austrian writer, painter, and pedagogue

#### **Characteristics and Vita**

Ellen Semen was born in Hamburg in 1971. She studied painting at the State Academy of Fine Arts in Stuttgart (1992-2001) under Prof. Peter Chevalier (1996-1999), at the Surikov Institute in Moscow (1998), at the École des Beaux-Arts in Marseille (1999), and art and intermedial design under Sotorius Michou in Stuttgart (1999-2001).

In 1999, Semen received the Academy Prize of the Stuttgart Art Academy for Painting and the Marseille Scholarship (German-French Youth Office). In 1998, she received the Moscow Scholarship (Künstlerweg e.V.).

Since 1996, numerous solo and group exhibitions in Croatia, Bos-

and Switzerland.

BIEDERMEIER RELOADED

The painter and graphic artist with Croatian roots surprises with images of longing for a conflict-free world. The ostensibly lovely painting leads

nia-Herzegovina, Germany, Austria,

into an unadorned reality, in which unexpected pictorial elements repeatedly enter the picture space. They challenge the viewer and put them to a hard test. For the supposedly beautiful, innocent is undermined by the surprising, unpleasant. Harmless mixes with the horrific. Ultimately, the rich, luminous tones, which create a positive and optimistic impression, reconcile. Ellen Semen comments: "My works are dark in design, but bright in intention. That is why my images of longing stand for a conflict-free world."

Semen's work lives from the critical questioning of the major current issues of our time and the perfect craftsmanship. She does not bend to the conventions of the market, she provokes with her figurative painting, raises her artistic voice expressively and does not speak through the flower, but with refreshing sharpness and clarity.

BURN-IN has represented Semen since August 2020 and is already showing Semen's works for the first time in the solo exhibition "Herr Biedermeier und Frau Grün" in October. The focus is on two significant series of works, which could not be more different and fit perfectly into the gallery portfolio. "Biedermeier Reloaded" (works from 2016 onwards) deals with the Austrian artists of the Biedermeier period (Waldmüller, Dannhauser, Fendi and Kupelwieser). The new Biedermeier, Faith Popcorn's Cocooning of the nineties, is experiencing an enormous renaissance, especially due to the Corona pandemic. The retreat into the familiar home seems to be the ultimate form of crisis management for many.

GreenART, the current thematic BURN-IN exhibition focus, is interpreted in a highly political and socio-critical way by the "Floral Militancy" series of works (works from 2005 onwards). Here Semen plays with the multifaceted beauty of nature, with wonderful green, blue and yellow, which unexpectedly meets militant figures and bodies (atomic mushroom, manga figures...).

As a highly sensitive, seismographic storyteller with a broad perspective, Semen reflects significant global conflicts in her very personal, subtle way and thus turns out to be an artist of the highest relevance.

Semen has lived and worked in Vienna for 20 years.

### **BURN-IN's Perspective**

Ellen Semen submitted her works on the subject of "Biedermeier Reloaded" in spring 2020. A studio visit in Vienna followed and convinced BURN-IN. Initial exhibition ideas were conceived and the longer-term cooperation was fixed.

Semen acts artistically well-founded and sustainable. She calls things by their name, dares to address even highly sensitive topics and manages masterfully to show even unpleasant truths, which are not presented destructively, but always with a lot of positivism. The ostensibly flawlessly beautiful figurative painting always evokes positive associations, despite all the depth. In this way, she appeals above all to profound art collectors and institutions who want to be challenged by contemporary art and want to make a very special statement to their environment with it.

BURN-IN recommends Semen's works above all also for corporate collections, art interventions and art branding campaigns. For often the pointing out of problematic structural topics, which affect organisations and society, can be credibly and authentically communicated and managed by a strategic artistic intervention. The Return on Culture as a sustainable profit in terms of internal and external communication.

BURN-IN is very pleased to represent Ellen Semen from August 2020. With this, BURN-IN succeeded in another significant upgrade of its international portfolio.



View catalogue (de)

BURN-IN Exhibition:

- Herr Biedermann und Frau Grün, Oktober 2020
- Super Cyber[wo]man Oktober
   2022

84 Artworks in the online depot





### Linda Steinthórsdóttir

What you see is what you see. Frank Stella, painter, graphic artist, USA

### **Characteristics and Vita**

Linda Steinthórsdóttir was born in Keflavik, Iceland, in 1968. She studied journalism and communication science with a focus on art history and audio-visual media in Salzburg and at the International Summer Academy of Fine Arts Salzburg with Varda Caivano. BURN-IN has represented Steinthórsdóttir since December 2020 and already showed the exhibition "Iridescent Iceland" in June, in which she brought us closer to the otherworld, natural spectacles, and natural beauty of her home island.

Steinthórsdóttir's works ("Northern Lights," "Black & White Series," "Glaciers," "Ashes") can be attributed to Minimal Art. As an essence, they generate the identity of landscapes and nature. The simplicity

OTHERWORLDLY
NATURAL WONDERS

of form does not necessarily go hand in hand with a simplicity of artistic experience. The works captivate with an enormous liveliness, which is difficult to put into words. These images, as simple as they may seem, unfold their true magic and diversity depending on the angle of view or the incidence of light. Just like the incredible facets of light, the light reflections or the refractions of light on water and ice. The incredible, majestic color spectacle shimmers in all its natural, iridescent grace.

Her works in spatula technique are abstract and minimalist. In the change of light and perspective, the relief-like structures begin to lead a life of their own, are subject to constant change. The multifaceted nature of Iceland is always a source of inspiration for Steinthórsdóttir. Natural materials, such as the ash of the Eyjafjallajökull volcano, which paralyzed Europe for days in 2010, can be found in the almost monochrome works and stand for transience, change, and sustainability.

In addition to her artistic activity (exhibitions from 2005), the artist works for well-known media companies and organizations in the art and culture sector as a sound engineer and camera assistant (ORF, Fischerfilm, Muhr TV, ARS electronica, Linz09, WKO, BFI, Voest). Steinthórsdóttir also acts as initiator and organizer for international symposia (ART DIAGONALE Traunkunst, 2016 | ART DIAGONALE II Region Korpúlfsstadir - Reykjavik, 2017 | ART DIAGONALE III, Museum Angerlehner and Symposium Hall Messe Wels, 2018). As a gifted networker, she actively promotes the creation of a strong Icelandic-Austrian art axis.

She has lived and worked in Linz since 2000.

### **BURN-IN's Perspective**

BURN-IN met Steinthórsdóttir at the ART DIAGONALE in Wels at the Museum Angerlehner in 2018. Even then, the charming, truly unique interpretations of Icelandic natural spectacles left a lasting impression.

In her works, the artist, who comes from Iceland, combines the beauty of nature with the beauty of art by staging the Northern Lights, sea and weather lights, volcanic eruptions, waterfalls, and geysers in a very reduced, often large-format way. The result is works full of magic that shine through sophisticated, changing colors and unexpected three-dimensionality.

Already Immanuel Kant and Theodor W. Adorno rave about the beauty of nature and the meaningful natural stage, on which truly dramatic things are offered. A spectacle that always inspires anew and invites you to stay. Just like Steinthórsdóttir's works, which are of the greatest relevance for private art collectors and corporate collections. BURN-IN also sees the works in the context of artistic interventions for organizations that want to address and communicate relevant topics with art.

BURN-IN is very pleased to represent Linda Steinthórsdóttir from December 2020. Another important step for the contemporary gallery.



online-Depot

BURN-IN Exhibition:

- Irisierendes Island, Juni 2020
- STILLE DES SEINS, März 2023

47 Artworks in the online depot

View catalogue (de)





# Petra Traxler-Pilgram Austria

One does not become enlightened by sitting and looking at light, but by looking at darkness.

C.G. Jung, Swiss psychiatrist

#### **Characteristics and Vita**

Petra Traxler-Pilgram, born in Villach in 1966, impressively combines intellectual depth with artistic expressiveness in her art, strongly influenced by the theories of C.G. Jung and Franz Čižek. After studying philosophy, psychology, and history in Vienna, as well as intensive training in painting and graphics, she established herself as an independent artist in 2017 and opened her studio. Her striking black and white painting explores the dark and complex facets of the human psyche and society.

C.G. Jung's concept of the collective unconscious, which states that archetypal images and experiences are passed down through generations, forms the foundation of Traxler-Pilgram's artistic work. Her works are permeated with deep mythological symbolism and thematize shadow worlds, soul landscapes, and existential paths. The quote by Jung, "One does not become enlightened by sitting and looking at light, but by looking at darkness," summarizes the essence of her art: the confrontation with the light and darkness of human existence, embedded in the microcosm of everyday life and the whispering of nature.

Traxler-Pilgram weaves different dimensions into her works and illuminates the tensions between the conscious and unconscious, social norms and individual freedoms. Her "moving figures," inspired by Franz Čižek and Viennese Kinetism, function not only as visual representations, but as living metaphors for inner conflicts and social role models. These figures often "run away" and thus offer a rich space for interpretation that includes both humorous and profound reflections. Through her intensive engagement with archetypes and her powerful visual language, Traxler-Pilgram challenges her viewers to explore and question the hidden truths of their own existence.

In the BURN-IN exhibition "UNVERBLÜMT" (UNADORNED), Traxler-Pilgram shows this profound reflection in an impressive way. Her works, some of which deal with stereotypes and prejudices, challenge the viewer to confront uncomfortable truths and to look at reality unadorned. Through her visually impressive and intellectually stimulating art, she succeeds in making the invisible visible and moving an engaged audience to self-reflection.

### **BURN-IN's Perspective**

BURN-IN benefits greatly from the works of Petra Traxler-Pilgram, as her art has a deep interdisciplinary nature that leads the gallery into new artistic dimensions. As an artist, philosopher, historian, and pedagogue, Traxler-Pilgram combines a broad spectrum of perspectives that are expressed in her works. Her artistic practice is strongly influenced by C.G. Jung and his concepts of the collective unconscious and archetypes. In this way, she succeeds in dealing with complex, profound themes in visually accessible yet intellectually demanding works of art. For BURN-IN, this complexity is an invaluable asset that enriches both the intellectual and aesthetic depth of the gallery portfolio.

The gallery's decision to represent Traxler-Pilgram is therefore not only a strategic but also an artistic one. Her ability to reflect both the individual and society through her works creates a strong connection between art and viewer. In addition, her works, through the thoughtful integration of image titles and textual interventions, expand the possibilities of artistic expression and promote a deep discourse. Her art invites reflection, questioning and ultimately action - qualities that are in line with the philosophy and commitment of BURN-IN. Thus, Traxler-Pilgram becomes a central component of the gallery, which not only complements the portfolio, but also decisively shapes it and will make it shine in the coming years.

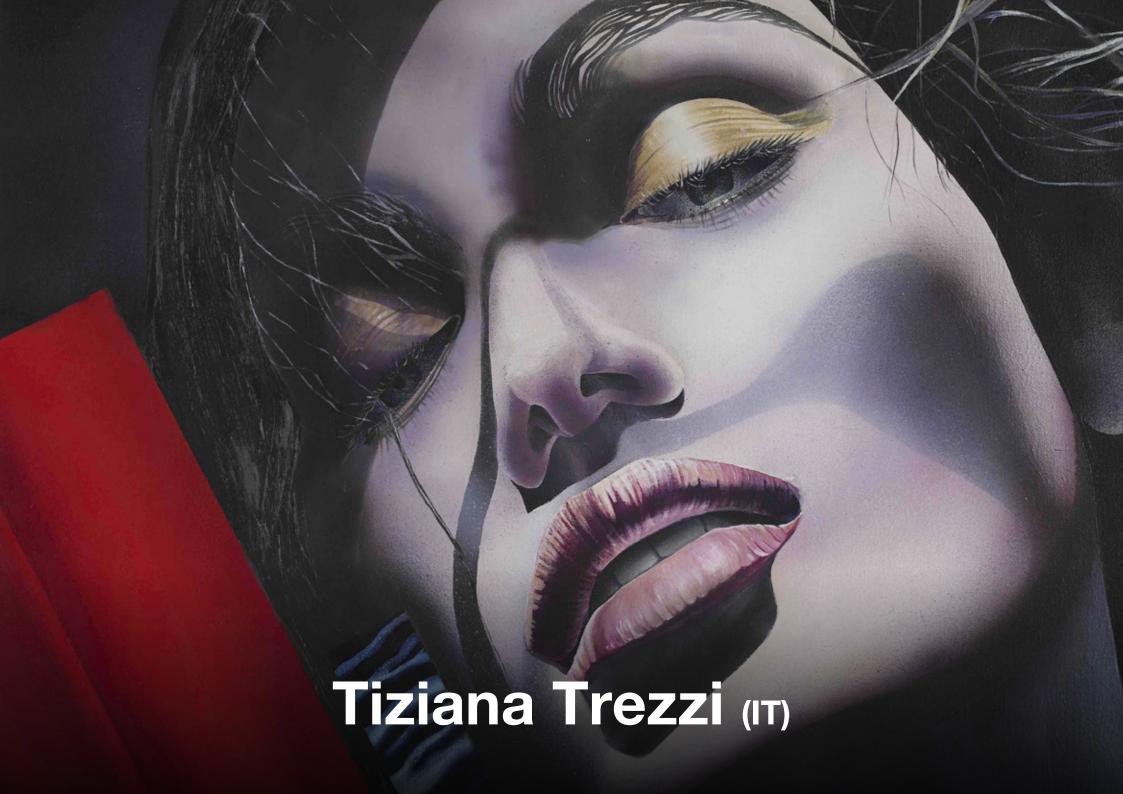


View catalogue (de)

#### BURN-IN Exhibition:

- So oder so?!, Dezember 2018
- Stop.Think.Move., Juli 2020
- Unverblümt, August 2024

36 Artworks in the online depot





### Tiziana Trezzi

I am interested in ideas - not merely in visual products. I wanted to put painting at the service of the mind as well Marcel Duchamp, French-American painter and object artist

### **Characteristics and Vita**

Tiziana Trezzi was born on November 22nd, 1955 in Magenta (MI). Her mother already created the first incentives in the direction of art, the experimentation with colors became a lifelong elixir.

After graduating from the Liceo Artistico, Trezzi attended the Brera Academy of Fine Arts in Milan. Giovanni Repossi (painting), a close collaborator of Domenico Purificato (engraving), Pietro Diana and Luigi Veronesi (chromatology) had a significant impact on Trezzi. In 1977 she graduated with honors and already impressed with her first regional exhibitions, including at the Labus Gallery in Brescia.

In 1982, the extremely fruitful collaboration with the important gallery owner Mina Ruocco, the owner of the Galleria Arte Spiga in Milan, began. Ruocco presented Trezzi at the internationally important art fairs in Basel, Ghent, New York and Bologna and placed expressive works in renowned art collections. In 1989 the Galleria Arte Spigna closed its doors due to a death and Trezzi went in search of new patrons, sponsors and galleries.

From 2000 onwards, Trezzi had to put her artistic work on hold for a few years due to family reasons. During this time, she taught, was active as a designer for well-known companies and continued her

# PROTAGONIST FRAU

education in various fields (Artistic Ed | Provveditorato Agli Studi in Milan - Psychology | Art therapy for disabled students). She emerged strengthened from a life-threatening illness in 2007, her artistic work literally "exploded". Francesco Gallo, professor at the Academy of Fine Arts in Rome, renowned critic and artistic director

of the Forli Art Fair, opened up new perspectives and approaches for Trezzi. Her works attract attention, continuously gain importance and achieve increasing recognition. In addition to her work as a painter, she is an art director with a focus on interior design and chromatic consulting and a lecturer at the Scuola Media Inferiore.

Trezzi lives and works in Lissone in Lombardy.

### **BURN-IN's Perspective**

With Trezzi, BURN-IN is presenting an artist for the first time who has already been represented at many top art fairs, such as ART Basel. She is one of the absolute masters of chromotology. Her pictures have an autonomous language and an unmistakable stylistic expression. They amaze with perfect technical execution, which depicts detailed anatomies and shows connections and enchants through graceful stories. The strongly photorealistic female portraits are accompanied by a delicate lyricism, develop a strong personality and

original pictorial dialectic. The women depicted are in constructed spaces and either seek direct eye contact with the viewer, draw him into their spell, or turn away completely. Extremely emotional as well as completely emotionless faces pose riddles and activate deeper penetration into the soul of the figures. Conscious and unconscious, the psyche as a whole, is an important part of her work.

In the BURN-IN exhibition "Labyrinth" in December 2015, we showed the striking female portraits in all their artistic diversity for the first time and recognized the effect on our visitors. In April 2019, the solo exhibition "Imprints of Life - the female perspective" followed. We are very proud that after three years we have succeeded in signing Trezzi. Because she significantly enriches our portfolio, especially in the field of photorealism and surrealism.



View catalogue (de)

#### BURN-IN Exhibition:

- Imprints of Life the female perspective, Apr. 2019
- Irrgarten, Dez. 2016

47 Artworks in the online depot





Ares
Yannakopoulos
Deutschland

I give duration to the moment.

Manuel Álvarez Bravo, Mexican photographer

### **Characteristics and Vita**

Ares Demetrios Yannakopoulos (ADKY) was born in Zurich in 1970, studied law in Munich, has worked successfully as a management consultant and lawyer for many years, and started presenting his photographic art in Kitzbühel and Munich in 2018.

ADKY has Greek roots and comes from a well-known family of artists. His father was a renowned architect, painter and lecturer at the School of Applied Arts in Zurich and granted ADKY deep insights into composition, color design and art theory during his school days. In doing so, he ignited and significantly fostered the creativity and curiosity of the aspiring artist. The fascination with drawing and designing and the search for ever new forms of expression led ADKY to black-and-white architecture and stage photography at a young age.

Nevertheless, ADKY did not take the direct path towards a classical art studies. He had to choose between architecture in Zurich and law in Munich and initially chose his mother's hometown and thus the study of law, without ever losing sight of his preoccupation with architecture and building development. A highly interesting constellation. From today's perspective, ADKY's work "lives" precisely from

this interdisciplinarity, as it opened up completely new perspectives and approaches for him.

Fractals. Self-similarity. Abstraction. Pareto principle and iceberg model. The mathematician Benoît Mandelbrot coined the term "fractals" in 1975, which describes natural, artificial formations or geometric patterns. These self-similar structures are fascinating formations that can be found in nature and architecture and make up the essence of many of his works. Self-similarity is also used in a broader sense in philosophy, social and natural sciences and refers to recurring, nested structures. Abstraction often serves the stylistic reduction to the essentials. Conscious and unconscious play an equivalent role in multisensual perception. The Pareto principle focuses on the highest concentration (80:20 rule), the iceberg model makes the significance of the invisible recognizable. Originally experienced and photographed material is never digitally alienated by ADKY, but at most gradually perfected and abstracted. ADKY's motto: No Fake, no Filter.

The current series of works Fractals, Architecture, City & Landsca-

NO FAKE.

NO FILTER

Nature are among the absolute highlights of the portfolio.

ADKY is a gifted perfectionist and a true

ADKY is a gifted perfectionist and a true technology aficionado with the highest sensitivity for the aesthetic. An artist with vision and empathy. A passionate sportsman who

pes, Motorsport, Magic Light and Mother

finds his life and work elixir in the most diverse terrains of this world.

He mainly works with the medium format camera GFX 50R from Fujifilm. This equipment creates an almost perfect reflection of what he sees. Short snapshots are taken with the iPhone. The brilliant, high-resolution works unfold their excellence especially in large formats. The palette ranges from hand-signed unique pieces to limited editions, from small to large formats, to room-dominating multi-part works.

ADKY lives and works in Munich, Kitzbühel and Vienna and loves the Gulf of Volos in Greece.

In December 2019, he opened his new studio in the Innere Wiener Straße 52 in Munich, which is located in the former bakery of his grandfather, in a wonderful ensemble from 1890.

Numerous private art collectors and well-known companies in Germany, Austria, Switzerland, Turkey and Greece appreciate the works of ADKY.

### **BURN-IN's Perspective**

For 10 years, BURN-IN has focused on interdisciplinarity. The symbiosis of art, creativity, branding and strategic management created new approaches and markets away from classic gallery and agency paths. Photographic art has increasingly moved into the focus of the BURN-IN portfolio. On the one hand, classic photographic art for collecting, on the other hand, and above all, the tailor-made, meaningful narrative photo story for companies and organizations.

Storytelling with photographic art - an extremely appealing variant to authentically convey values and culture.

From December 2019, the BURN-IN Galerie. Agentur started its cooperation with ADKY and presents another artist and partner who, like no other, understands how to see DIFFERENTLY. In this way, the invisible becomes visible and much becomes tangible and comprehensible for many.



BURN-IN Exhibition:

• ANDERES SEHEN: Faszination Fraktale, Feb. 2018

153 Artworks in the online depot

View catalogue (de)



### **BURN-IN Portfolio 2025**

BURN-IN Gallery.Agency BURN-IN im Gerngross 2.OG

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